



Professional Learning Alternatives, Inc.

8244 - 177th Lane Forest Lake, MN 55025

651.464.8777 Fax: 651.286.0885

www.pla-inc.org

2013

Re: An investment opportunity for child care business owners

Dear Business Owner,

Do you possess a sincere desire to be more confident as a business owner? Feel more certain about your child caring practices? Have regular access to the expertise of recognized educators? How about having personal mentors to guide you through decisions, large and small and everything in between? Would you like to transform your business or perhaps yourself? Or at least discover how it could happen for you?

Then the **Papillon Business Group** is a prime opportunity for you! Each Papillon Business Group is comprised of non-competing child care professionals at all levels of business maturity from the very new entrepreneur to the seasoned program owner. Members meet monthly in a private setting for three hours of education as well as time to focus on learning from each other, offering solutions for members' concerns, and celebrating together the results of your efforts that contribute to the success of your business and your soaring feelings of competence and confidence. Because sensitive details may be revealed, confidentiality is paramount to the success of the group and a pledge each member makes.

Each Group will have a maximum of ten members. Members agree to make a one-year commitment to their professional and personal growth. We will study topics pertinent to both business and child development for which you will receive professional development certificates. In addition, you will prepare a list of goals and an action plan to guide you in reaching your goals and discovering your personal strengths. Group members will challenge you and you will, in turn, challenge them.

Professional Learning Alternatives, Inc. is extending an invitation to selected licensed family child care business owners; we are pleased to extend a personal invitation to you!

It is important for you to hear about the costs and benefits of membership, to ask questions, and to meet potential Group members before deciding whether to become a member. We strongly believe – and expect you will, too! – that you will immediately recognize the considerable value of these extensive personalized benefits and how they will significantly contribute to your overall success as a child care business owner.

***Exceptional education for child care professionals who care.
Discover the Power of PLA!***



Papillon Business Group

Please review the enclosed brochure for additional information about the Group and how it will benefit you and your business, indeed, how it will visibly transform your business and your life.

We believe you are ready to step forward and make this pivotal investment in your business and challenge yourself to discover the astonishing possibilities awaiting you.

Do you accept the challenge?

Deb Colling, MA
Executive Director
651.464.8777
Deb@pla-inc.org

Papillon (Pronounced pä-pē-'yōⁿ)

To respond: Complete the form below and mail it to the address above. Alternatively, call 651.464.8777 or send an email to Deb@pla-inc.org with the information requested below.

Yes! I am excited to hear more about this unique opportunity to invest in myself and my business!

Name _____ County _____

Address _____

City/State/ZIP _____

Phone _____ Email _____

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