

## Positive Community Norms Institute

The **CONNECT** Chemical Health Action Collaborative is hosting a **two-day** training on the Positive Community Norms (PCN) Model in Washington County.

**Purpose:** PCN is a community (environmental) transformational approach that engages audiences throughout the community for the purpose of improving health and safety. The PCN Institute teaches participants about:

- The Science of the Positive™, a transformational leadership framework
- Three components of the Positive Community Norms model
  - Leadership – PCN 7 Core Principle Development
  - Communication – 7 Step Communication Process
  - Integration – Prevention Portfolio Management
- Normative Theory
- How to foster transformation and improve outcome effectiveness within their community

**Facilitator:** Katie Dively, M.S., CHES  
Center for Health and Safety Culture  
Montana State University

**When:** November 5 & 6, 2012  
8:30-4:00 PM

**Who should attend:** Parents, school staff, law enforcement, youth-serving professionals, anyone interested in promoting healthy youth

**Where:** School District 622 District Education Center  
2520 East 12<sup>th</sup> Avenue  
North St. Paul, MN 55109  
In the boardroom 101 east  
Parking lot is available as well as off street parking

**Lunch:** On your own- A cafeteria is available onsite and local restaurants are nearby.

**CEUs:** A certificate of attendance will be provided.

**Registration or more information:** Contact Rose Hauge 651-351-3117  
Email: [rhauge@canvashealth.org](mailto:rhauge@canvashealth.org)

To learn more about the **PCN model** or **CONNECT** visit <http://mostofus.org/> [www.connect2chac.org](http://www.connect2chac.org)